

KALİTE 2025

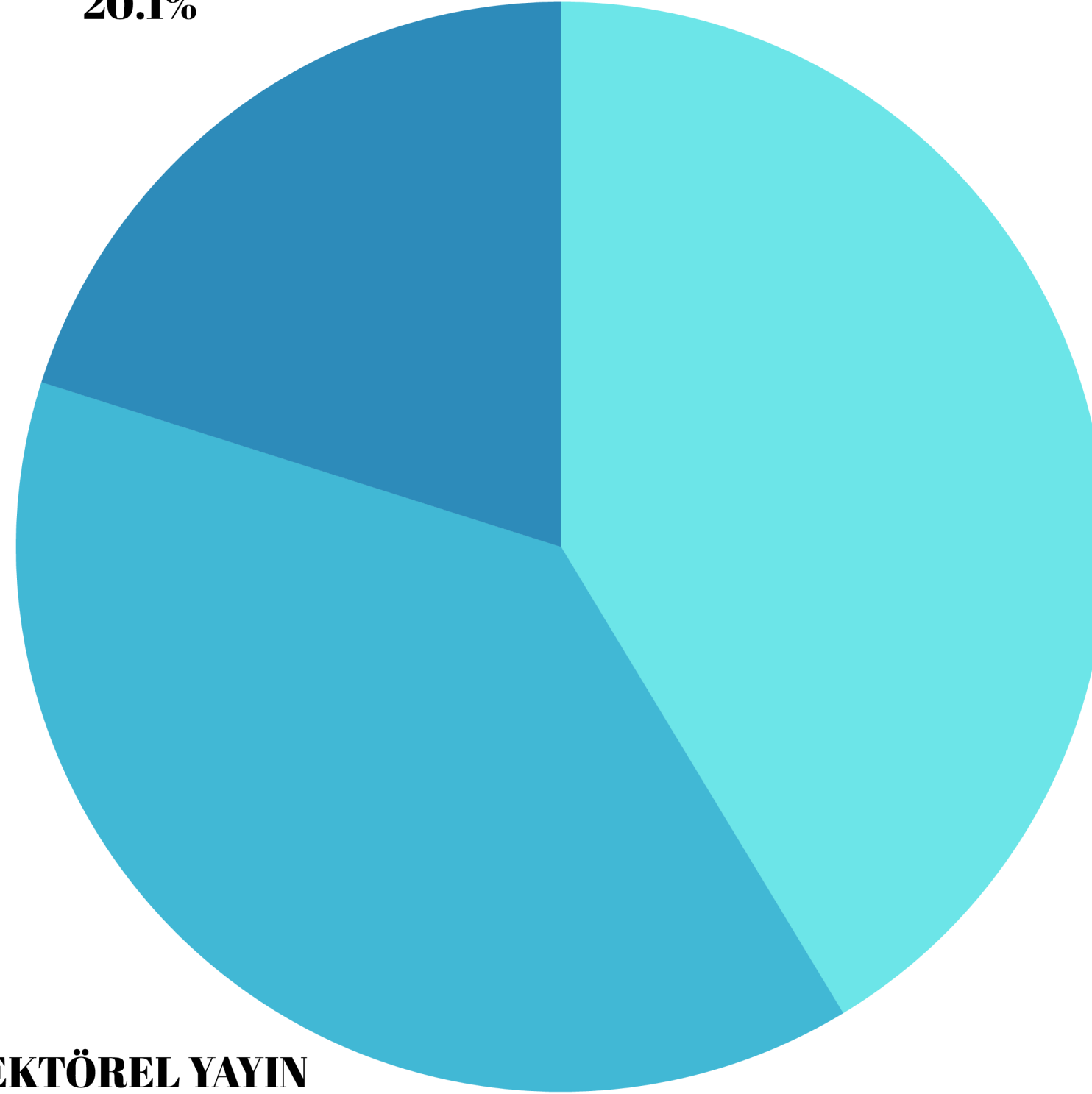
FUAR ANKET SONUÇ RAPORU

FUARDAN HANGİ KANALLA HABERDAR OLDUNUZ?

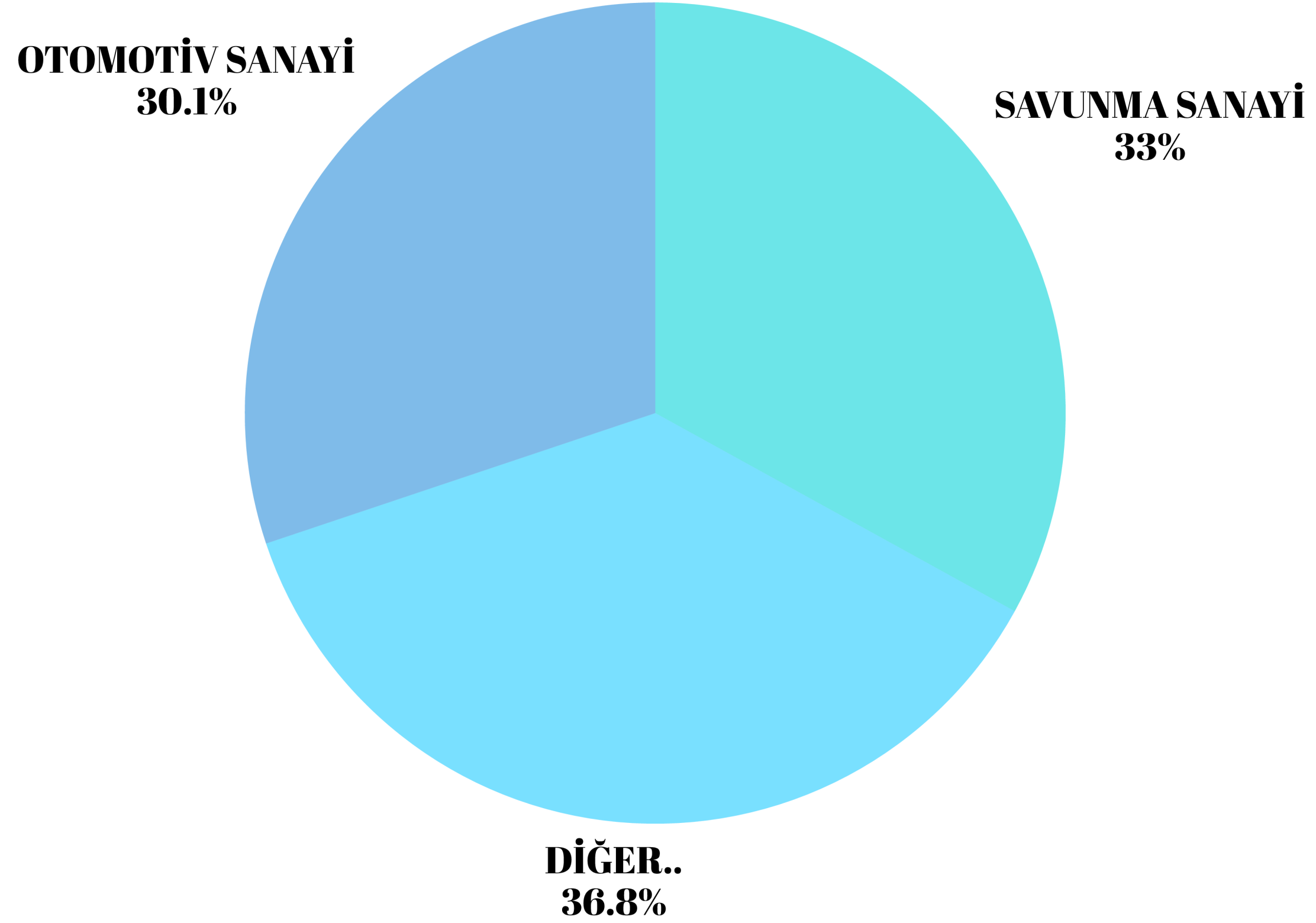
ÇEVRE(ARKADAŞ VB.)
20.1%

DAVETİYE
41.3%

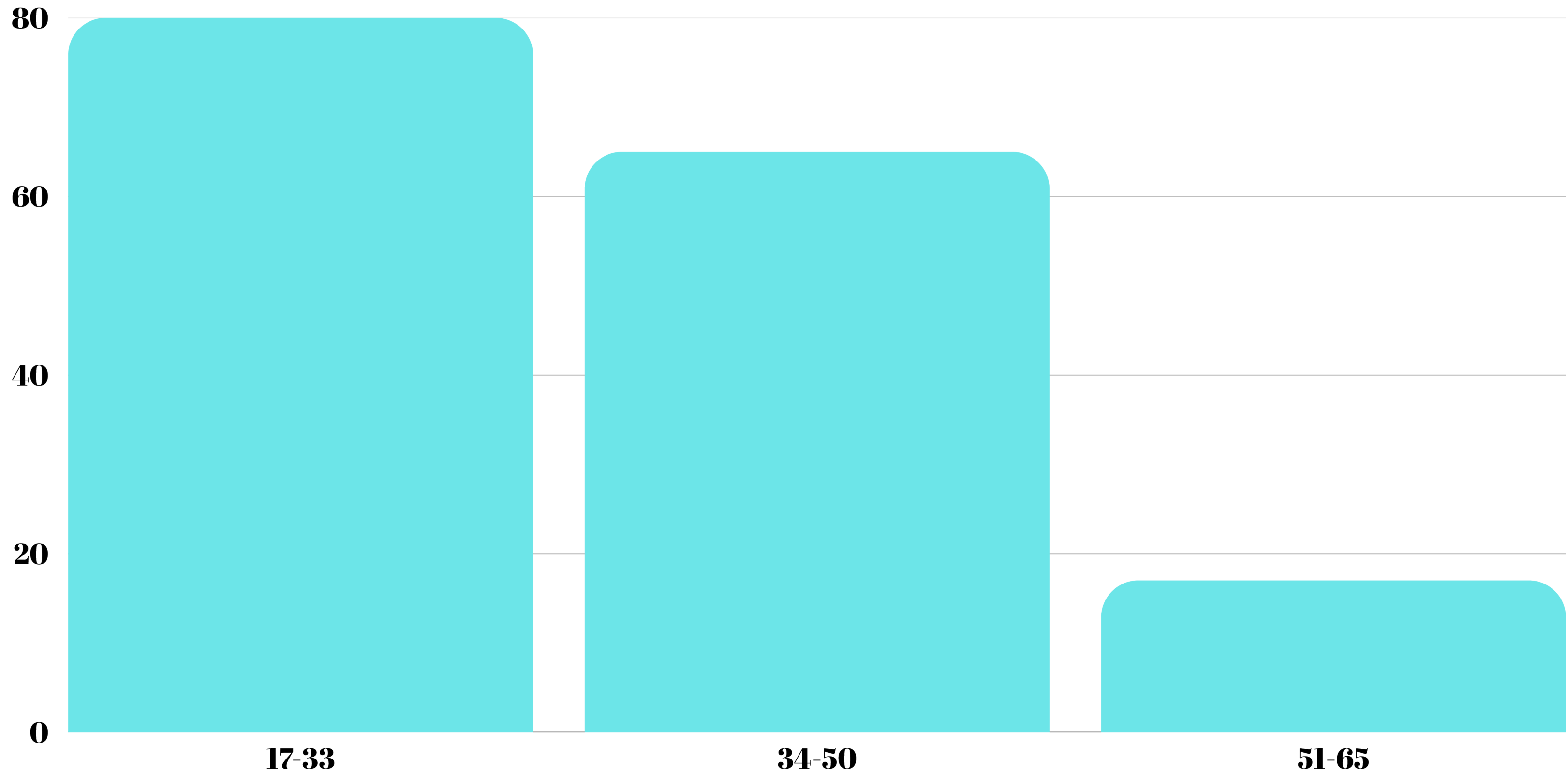
SEKTÖREL YAYIN
38.5%



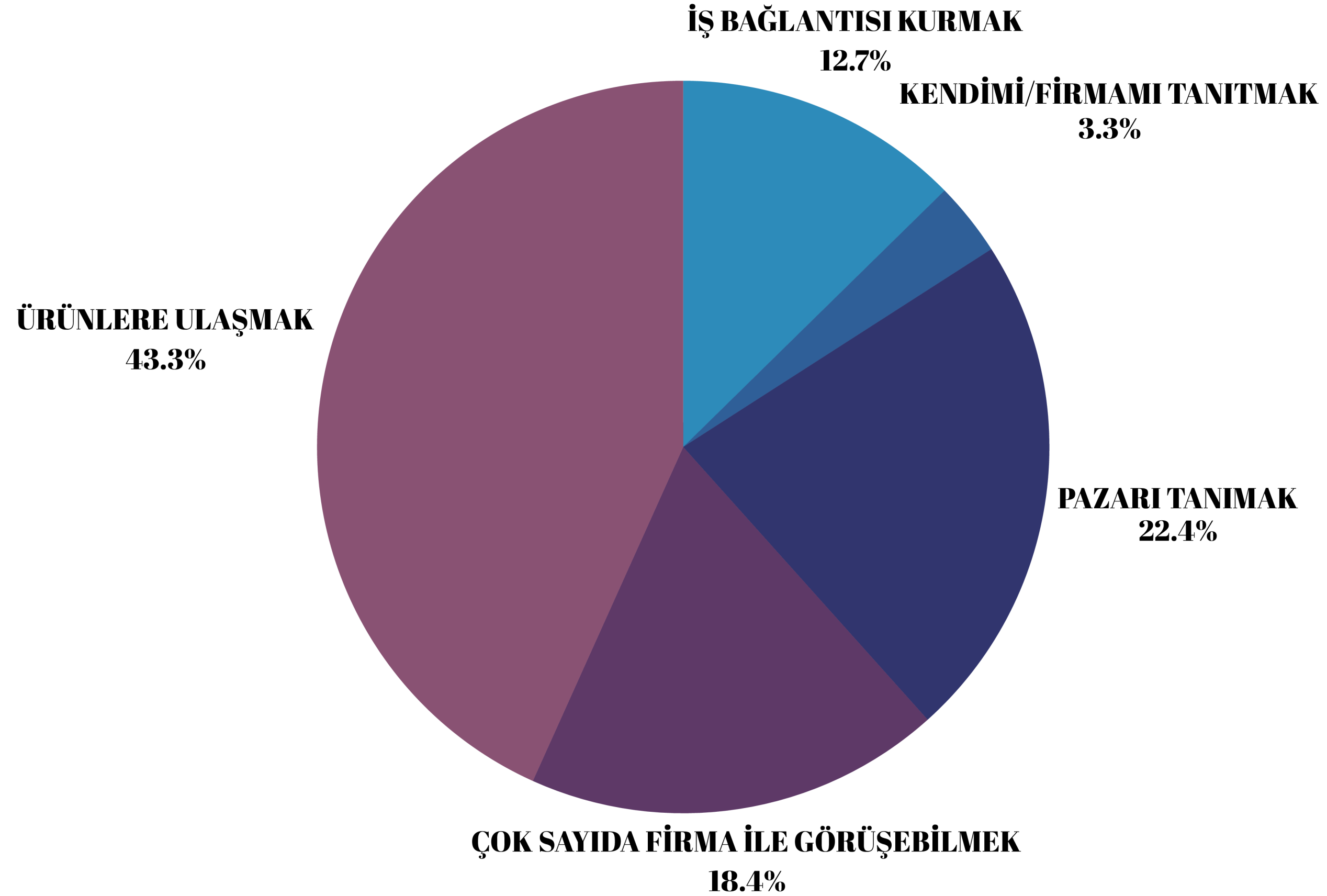
HANGİ SEKTÖRLE İLGİLİSİNİZ?

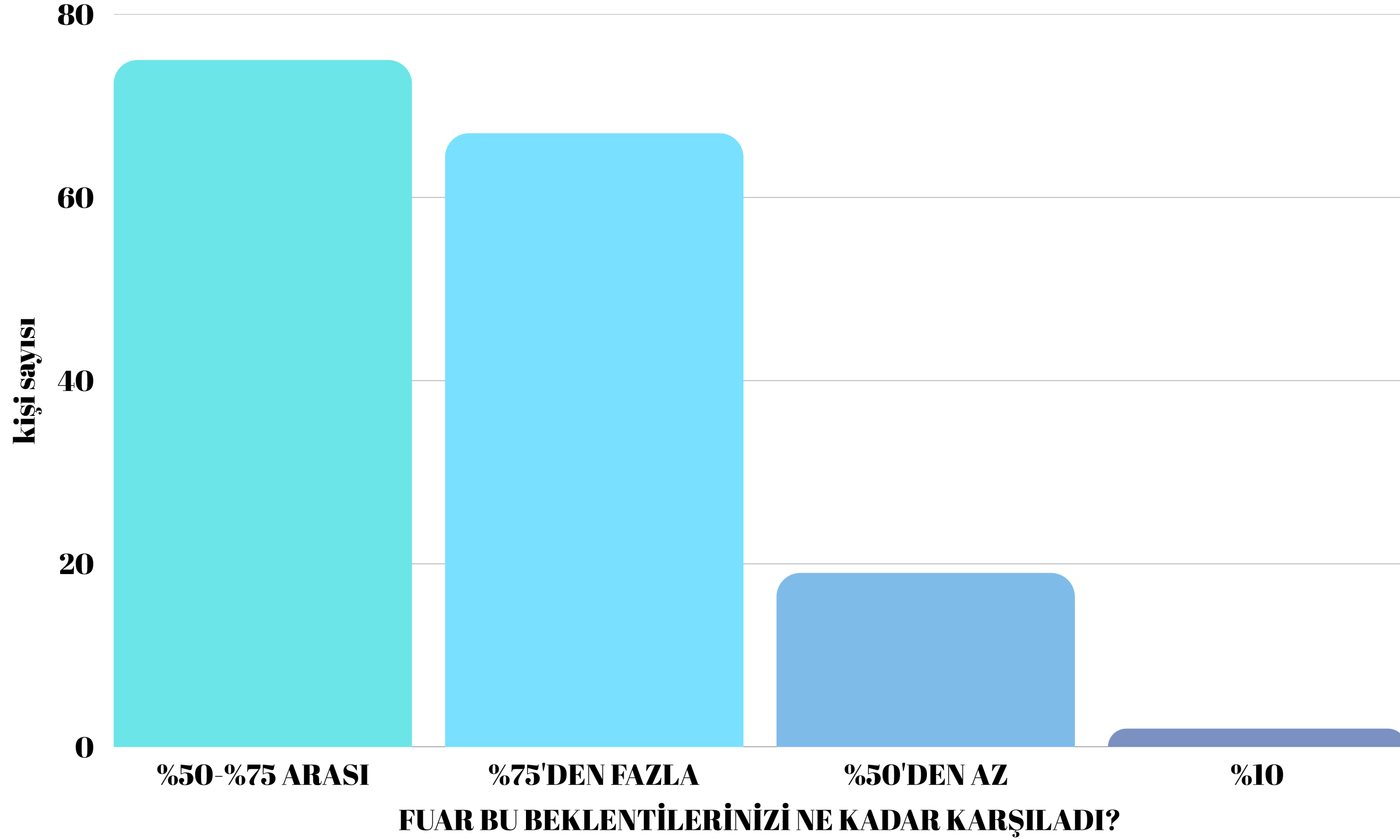


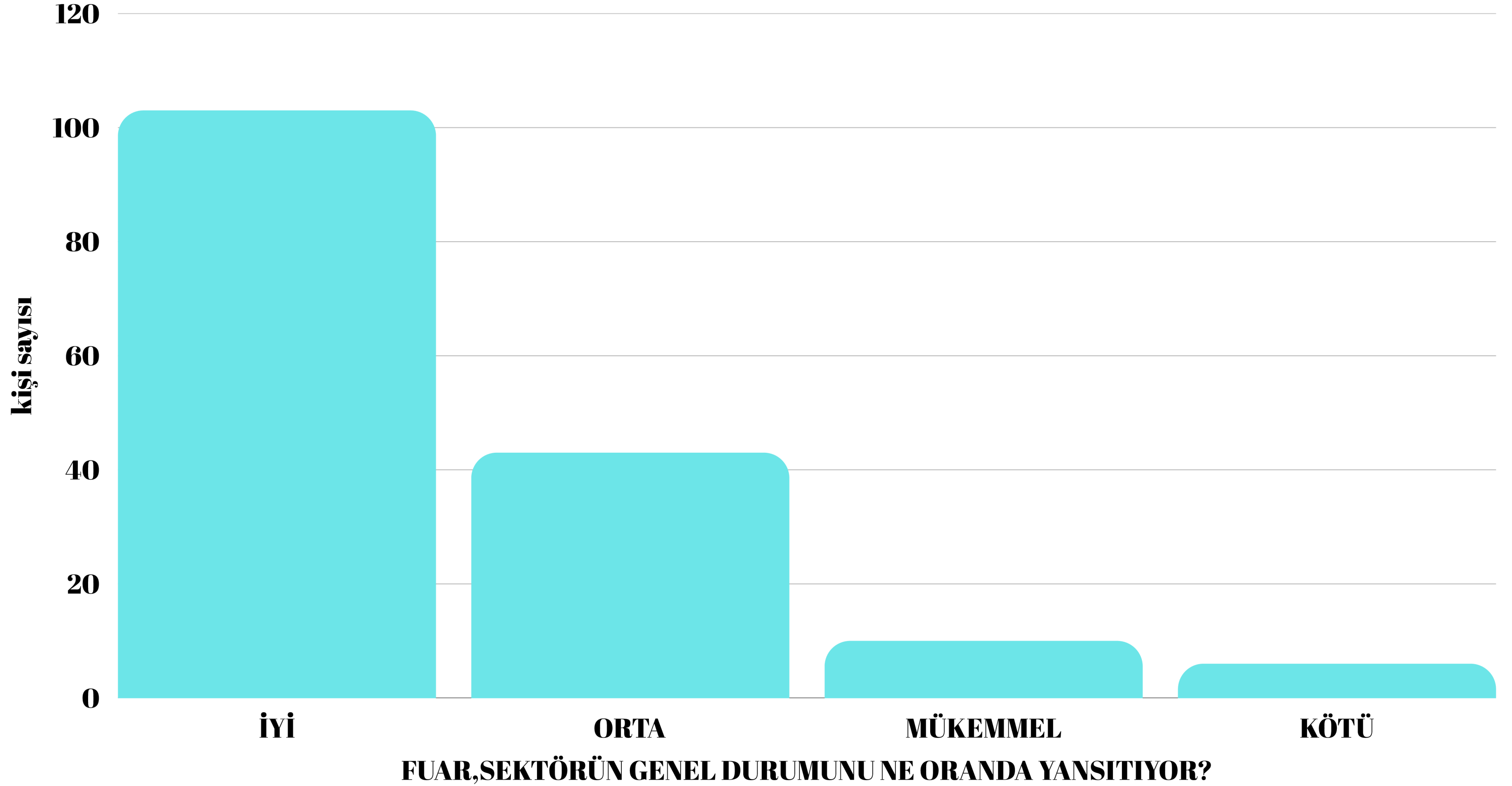
FUARA KATILAN ZİYARETÇİLERİN YAŞ DAĞILIMI

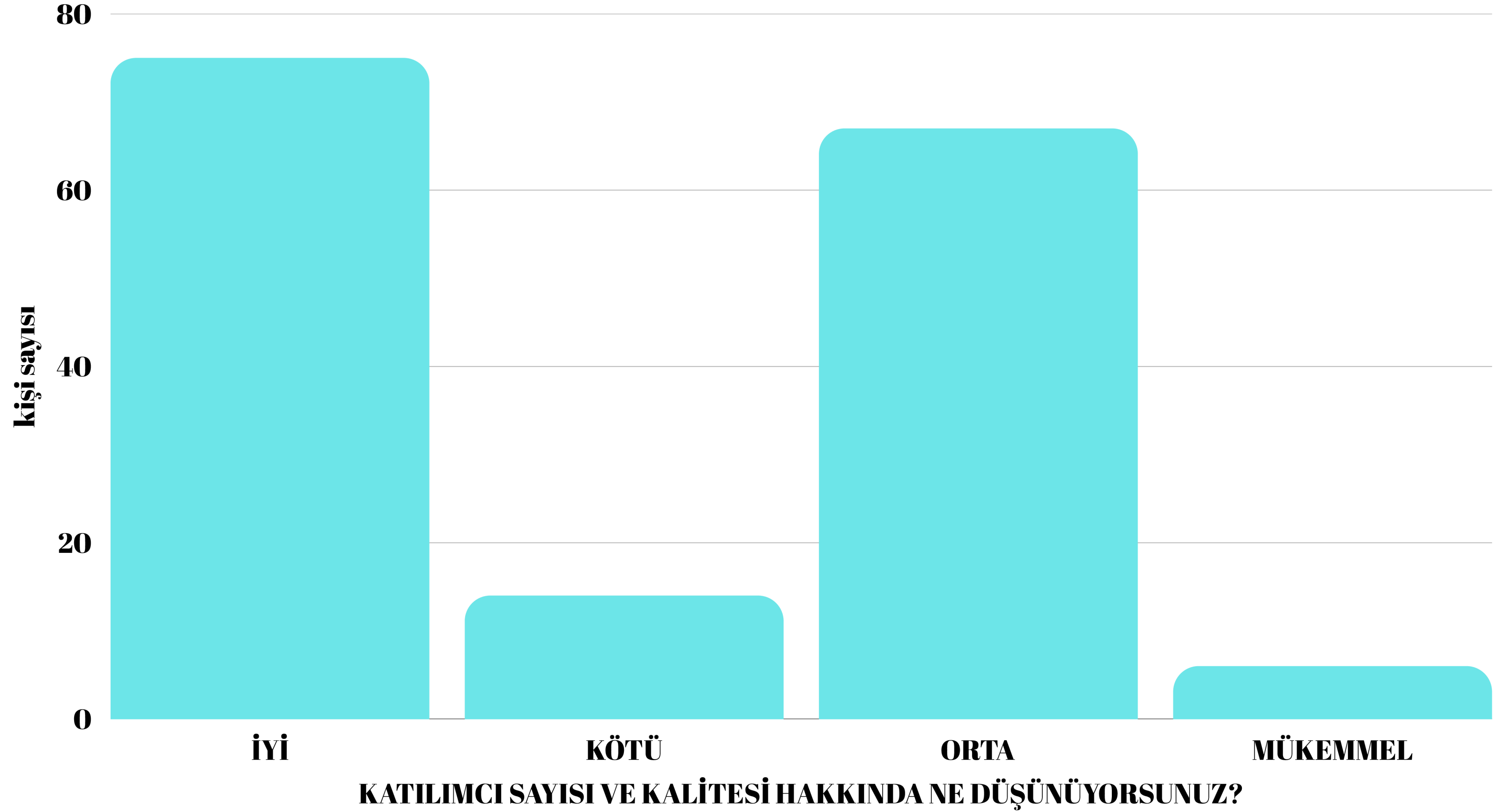


ZİYARET ETME NEDENİ

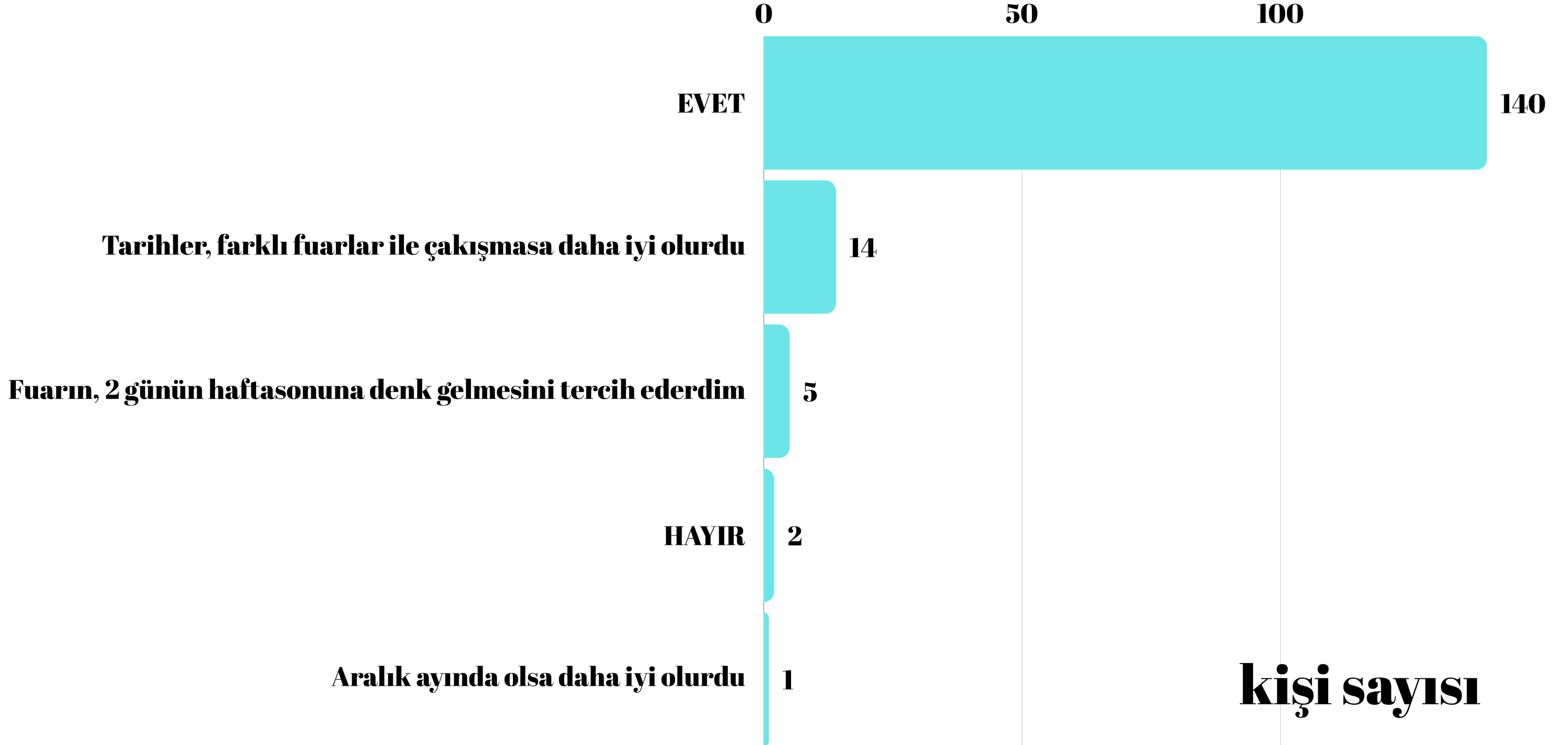


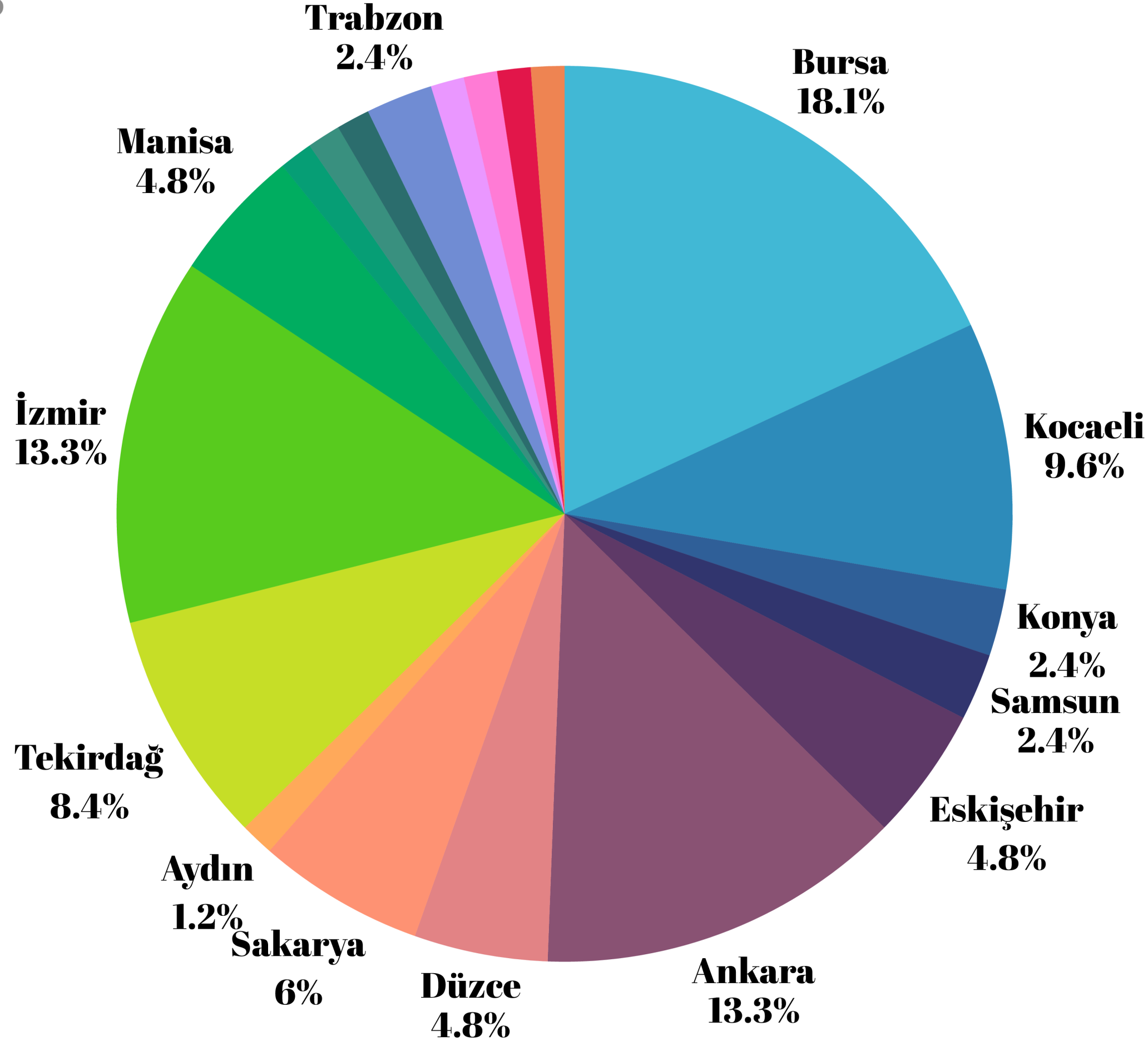






FUARIN TARİHİ SİZCE UYGUN MU?

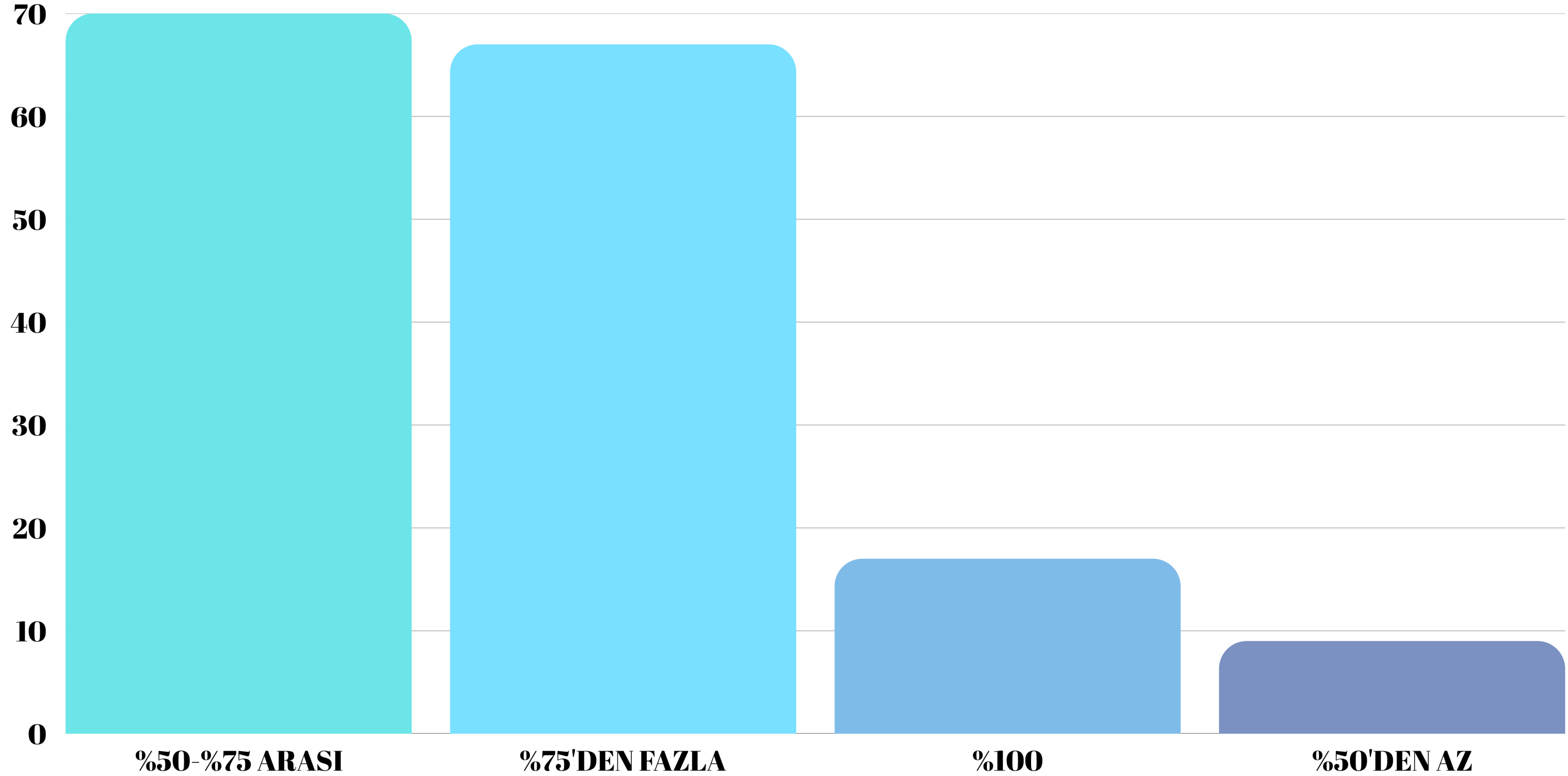


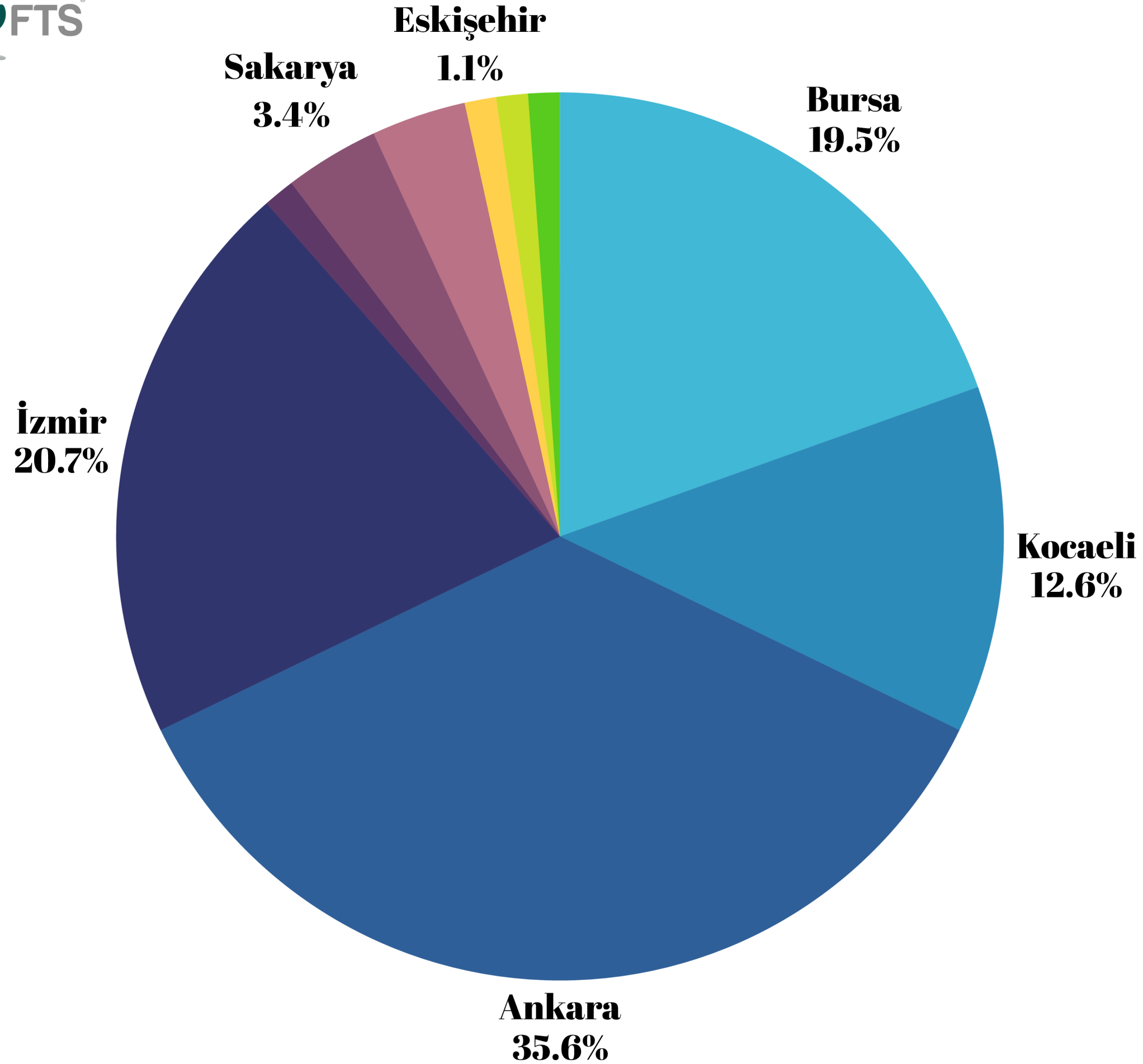


Bursa	18,1%	İzmir	13,3%
Kocaeli	9,6%	Manisa	4,8%
Konya	2,4%	Mersin	1,2%
Samsun	2,4%	Azerbaycan	1,2%
Eskişehir	4,8%	Balıkesir	1,2%
Ankara	13,3%	Trabzon	2,4%
Düzce	4,8%	Gaziantep	1,2%
Sakarya	6,0%	Almanya	1,2%
Aydın	1,2%	Suudi Arabistan	1,2%
Tekirdağ	8,4%		

FUARI İSTANBUL DIŞINDAN ZİYARET EDENLERİN ŞEHİR DAĞILIMI

FUARIN SEKTÖRE NE ORANDA KATKISI OLDUĞUNU DÜŞÜNÜYORSUNUZ?





FUARIN BAŞKA HANGİ İLDE OLMASINI İSTERSİNİZ?

Bursa	19,5%
Kocaeli	12,6%
Ankara	35,6%
İzmir	20,7%
Konya	1,1%
Sakarya	3,4%
Manisa	3,4%
Eskişehir	1,1%
Bartın	1,1%
Tekirdağ	1,1%